



# Empowering Purpose Elevating Strategy *Delivering Results*

Katalýtis For Change transforms organizations through strategic business consulting, program management, and leadership development. We deliver mission-driven solutions that optimize operations, elevate leadership, and drive lasting impact.

## Company Introduction

At Katalýtis For Change, LLC, we help you do more than imagine success—we help you achieve it. As a woman-owned, minority-owned firm, we specialize in strategic consulting, leadership development, and culture transformation. Our team partners with businesses, nonprofits, educational institutions, and government agencies to co-create smart, results-driven solutions. From strategy planning and program execution to high-impact facilitation and training, our services are designed to align vision with action—while empowering people every step of the way. Whether you're launching a new initiative, strengthening your team, or building a more inclusive workplace culture, we bring the tools, experience, and innovation to make it happen. Let us help you build what's next—with purpose and excellence.

## Our Mission

At Katalýtis For Change, we are dedicated to turning your vision into actionable results. We deliver tailored solutions that address the unique needs of clients across government, non-profit, private industry, and education sectors.

## Our Vision

To be the trusted partner that transforms vision into actionable strategy, empowering teams and organizations to thrive with clarity, purpose, and measurable impact.

## NAICS & UNSPSC Codes

**Primary NAICS:** 541611 – Administrative Management and General Management Consulting Services  
**Additional NAICS:** 541618, 541612, 611430, 541199, 561920

**Primary UNSPSC:** 80101500 – Business and Corporate Management Consulting  
**Additional UNSPSC:** 80101507, 80101508, 80111600, 86132100, 80101701, 80121801, 80141605

## Business Development Team Contact

**Phone:** 703-594-9278

**Email:** sherwanna@katalytisforchange.com



## Core Competencies

- ✓ Strategic Development and Planning
- ✓ Program and Project Management
- ✓ Executive and Private Leadership Coaching
- ✓ Master Facilitation and Facilitation Training
- ✓ Culture-Building and True Colors® Training
- ✓ Negotiation Skills and Conflict Resolution
- ✓ Mediation and Arbitration Services
- ✓ Legal Advisory and Contracting Support
- ✓ Workshop, Webinar, and Training Development
- ✓ Event Strategy and Execution

## Differentiators

- Founded and led by seasoned executives with over 30 years in leadership, strategy, and operations.
- Blends corporate, nonprofit, and community expertise for cross-sector impact
- Certified True Colors® facilitator with extensive experience in culture-building
- Proven success in leading high-impact programs, federal grant initiatives, and executive coaching
- Deep commitment to equity, inclusion, and results-driven change

## Past Performance

- **Inspired Solutions:** Delivered legal contracting and advisory services.
- **Morehouse School of Medicine & Child Trends:** Led Parent Training sessions focused on community empowerment, plus True Colors workshops for medical staff and faculty to enhance communication, collaboration, and team dynamics.
- **Metropolitan Housing Alliance:** Facilitated True Colors workshop, boosting communication and collaboration across departments, resulting in increased self-awareness and organizational effectiveness.
- **Medasource:** Provided strategic consulting to Johnson & Johnson's Medical Affairs division, optimizing team collaboration, streamlining processes, and ensuring compliance while leading high-impact initiatives like launch planning.

**Ready to drive purposeful change in your organization or business?** Visit our website today to connect with our team.



[katalytisforchange.com](https://katalytisforchange.com)